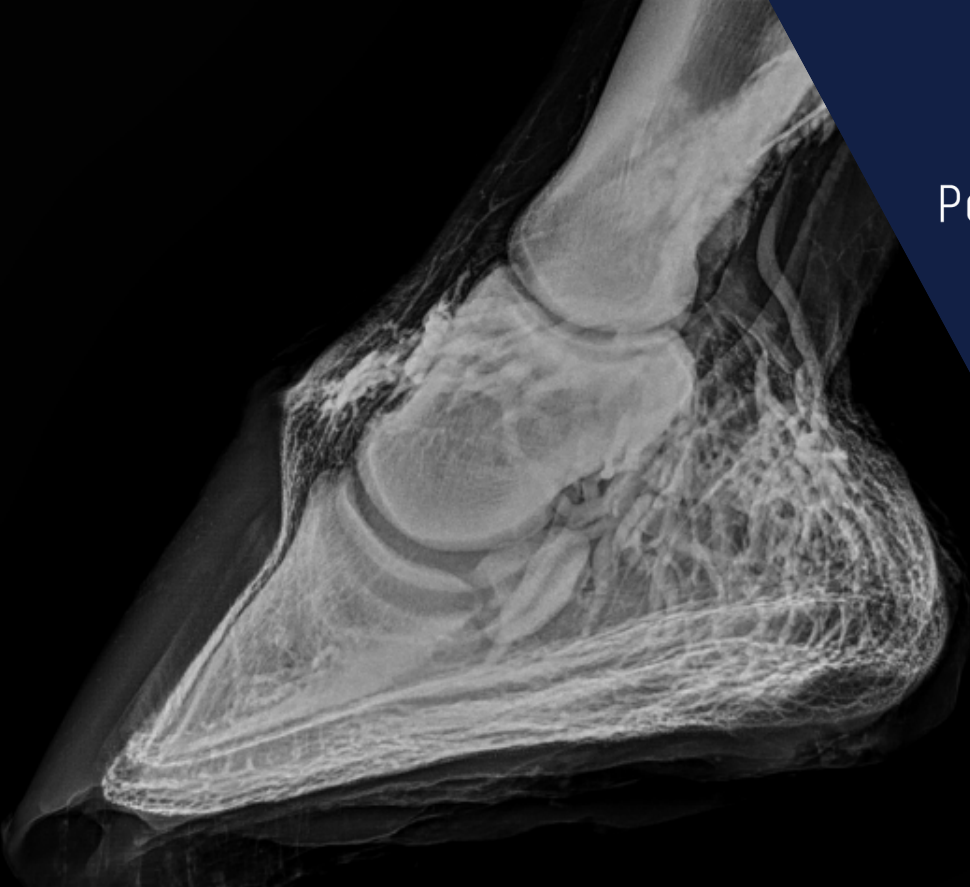




The Equine
Podiatry & Lameness
Centre



SPONSORSHIP PROSPECTUS

CELEBRATING EQUINE PODIATRY
30 YEAR ANNIVERSARY IN CLINIC

11 – 14 JUNE 2026 | UPPER HUNTER, NSW



The Equine
Podiatry & Lameness
Centre

ABOUT

2026 marks a significant milestone – the 30 year anniversary of the Muswellbrook Equine Podiatry Centre, first established in the Upper Hunter by Dr. Terry Hicks together with Link (Wayne) Baumann and his wife Chris Baumann. Now known as the Equine Podiatry and Lameness Centre (EPLC), the clinic has remained at the forefront of diagnosing, treating, and rehabilitating laminitis and other complex foot-related lameness/injury for over three decades.

To celebrate this milestone, two cornerstone events will be held:

INTERNATIONAL HEAVY HORSE FARRIER COMPETITION

11–12 June 2026

- \$30,000 prize pool
- 10 Farrier Stations, teams of 3
- Judges: Geoff Charlwood & Billy Neville
- Broadcast opportunities
- Directly supports apprentice training and farrier education

Vet/Farrier Symposium

13–14 June 2026

- Lectures & practical workshops
- Focus: Laminitis, hoof reconstruction, and rehabilitation
- International keynote: Dr. Scott Morrison (Rood & Riddle Equine Hospital, Kentucky, USA)

These events will unite veterinarians, farriers, breeders, and industry leaders to celebrate progress, share knowledge, and support the future of equine podiatry.



The Equine
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\$10,000
plus GST

PLATINUM SPONSORSHIP PACKAGES

OPTION 1

INTERNATIONAL FARRIER COMPETITION

Overall naming rights to the event

Logo on the winner buckles

2 exclusive 30min keynote speaking sessions

Premium tradestand opportunity

Sponsor spotlight announcement at opening, closing, and throughout the event

Top-tier logo placement across all event material, website, digital channels, programs, and signage

Full-page advertisement in the program

Full-page profile in program and social media

Product/Material inclusion in delegate gift packs

OPTION 2

VET/FARRIER SYMPOSIUM

Overall naming rights to the event

Logo on delegate gift bags

2 exclusive 30min keynote speaking sessions

Premium tradestand opportunity

Sponsor spotlight announcement at opening, closing, and throughout the event

Top-tier logo placement across all event material, website, digital channels, programs, and signage

Full-page advertisement in the program

Full-page profile in program and social media

Product/Material inclusion in delegate gift packs



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\$5,000
plus GST

GOLD SPONSORSHIP PACKAGES

OPTION 1

INTERNATIONAL FARRIER COMPETITION

Naming rights to Friday Evening Presentation Gala Dinner

30min speaking session

Tradestand opportunity

Sponsor acknowledgement during Evening and throughout the event

Logo placement across all event material, website, digital channels, programs, and signage

Half-page advertisement in the program

Product/Material inclusion in delegate gift packs

OPTION 2

VET/FARRIER SYMPOSIUM

Naming rights to Saturday Evening Dinner

30min speaking session

Tradestand opportunity

Sponsor acknowledgement during Evening and throughout the event

Logo placement across all event material, website, digital channels, programs, and signage

Half-page advertisement in the program

Product/Material inclusion in delegate gift packs



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SILVER SPONSORSHIP PACKAGE

\$2,000
plus GST

- Naming rights to **Anvil Farrier Stations** (limited, 10 available)
- Sponsor announcement throughout the event
- Logo on station signage, program, and competition materials
- Product/Material for event gift packs
- Acknowledgement in all media releases and marketing material

BRONZE SPONSORSHIP PACKAGE

\$1,000
plus GST

- Logo on program and event signage at the competition venue or symposium (sponsors discretion)
- Acknowledgement in all media releases and marketing material
- Product/Material for event gift packs



The Equine
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BRAND

\$500
plus GST

SPONSORSHIP PACKAGE

- Logo displayed in event program
- Acknowledgement on social media
- Product/Material for event gift packs

IN-KIND

SPONSORSHIP PACKAGE

We welcome support in the form of products, services, or equipment. In-kind sponsors will receive tailored recognition relative to the value of their contribution.



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SPONSORSHIP FORM

Thank you for your interest in partnering with us Celebrating Equine Podiatry – 30 years in Clinic. Please complete the details below to confirm your sponsorship.

Contact Details

Organisation Name: _____

Contact Person: _____

Position/Role: _____

Phone: _____

Email: _____

Sponsorship Package Selection

- ☐ Platinum Partner – International Heavy Horse Farrier Competition – \$10,000 + GST
- ☐ Platinum Partner – Vet/Farrier Symposium – \$10,000 + GST
- ☐ Gold Partner – International Heavy Horse Farrier Competition – \$5,000 + GST
- ☐ Gold Partner – Vet/Farrier Symposium – \$5,000 + GST
- ☐ Silver Partner – \$2,000 + GST
- ☐ Bronze Partner – \$1,000 + GST
- ☐ Brand Package – \$500 + GST
- ☐ In-Kind Sponsorship (please specify):

Signature: _____ Date: _____

Invoices will be issued upon return of this form.



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PARTNER WITH US IN 2026

LET'S WORK TOGETHER!

At the Equine Podiatry & Lameness Centre, we believe great things happen when industry leaders, veterinarians, farriers, and equine professionals come together.

By partnering with us, you'll not only align your brand with world-class expertise but also contribute to the advancement of equine health, welfare, and performance.

We invite you to join us in celebrating 30 years of innovation and collaboration, and to be part of shaping the future of podiatry and lameness care.



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